



JLK Point Person Connection

Mobilizing the Church to Share the Good News & Love of Jesus Christ Together!

Point Person FAQ's

First, a little reminder...

As you move forward and begin to mobilize your churches into **LOVING KZOO**, we want you to remember that this "movement" is not on your shoulders... it is on the very worthy and capable shoulders of **JESUS CHRIST!**

So although of course there is going to be some information necessary in order to get a bunch of churches to do something together, we hope you will be continually overwhelmed with how **AWESOME JESUS** is, rather than ever feeling overwhelmed with the task! Please never hesitate to contact us if you have questions, concerns or need additional information or promo materials!

❖ **What is the JLK Point Person's function?**

The Point Person(s) from a church or ministry will be the main **COMMUNICATION LINK** and **MOBILIZER** between JLK and their organization. We encourage lead pastors to choose someone other than themselves to fill this role. The Point Person should be a mature believer, organized, responsible and enthusiastic about encouraging others to engage with Jesus Loves Kzoo!

- **TIP: If possible, form a "Point Team" for greater impact!**

❖ **What is the difference between a "Point Person" and a "Grill-Site-Host Coordinator"?**

Think "Big-Picture Mobilizing" vs. "Details for One Grill Site" ...

The Point Person's role is to bring information about the **WHOLE** of Jesus Loves Kzoo and Catalyst Week happenings to their church's leadership, and also to help mobilize their congregation as a whole into serving and supporting the outreach.

The Grill-Site-Host Coordinator's main role is to work alongside a partner church regarding the logistics and details of one site. They will help find key leaders for each of the main areas on the site (such as children's, games, prayer tent, food serving, etc). They will have some responsibility leading up to the event, and they will be "first-to-come and last-to-leave" the night of the event.

- If your church decides to increase your level of involvement by helping "host" one of the 8 different Grill Sites during Catalyst Week, you will need to choose someone from your church to be the "Grill Site Host Coordinator". **(continued next page)**

- TIP: It is up to each individual church whether or not they want to commit to the increased responsibility of co-hosting one of the Grill Sites. If that commitment is made, then decide internally if the "Point Person" and "Grill Site Host Coordinator" roles are filled by the same person.

❖ **Where can I find information on the JLK web site?**

There is a **Point Person Resource page** on our web site where you can download info, promo materials, meeting notes and even the logo. Please check it frequently, as we will be continually adding items to the page.

- **TIP on finding the page:**

➤ Go to "[Jesusloveskzoo.org](http://jesusloveskzoo.org)"...

➤ Under the "Volunteer" tab, click on "Resources"...

➤ Under "Resources" there are 3 separate pages for different needs: Individual Volunteer Resources, **Point Person Resources**, and Grill Site Team Resources.

Here is the direct link: <http://jesusloveskzoo.org/point-person/>

❖ **What should I do with the Prayer Points you send us?**

With each weekly Point Person Connection email we will include a few prayer suggestions. Whether you use these prayer prompts, or write some of your own, we encourage you to engage your church's prayer groups into praying regularly for all aspects of Jesus Loves Kzoo and revival in our region!

❖ **How do we know what donations are needed for Catalyst Week?**

We are asking churches to use the "sign-up genius" site to let us know what items they will be collecting. It is an easy way to see what is needed, and to see what items have already been covered.

- We are using different sign-up genius links for CARE PACKAGE NEEDS and for GENERAL FOOD AND SUPPLY NEEDS.
- You can access the sign-up genius links from the "Donate" tab on the JLK web site: <https://jesusloveskzoo.org/donate/>
- TIP: Some churches choose to have a "food/supply drive" for certain items... other churches just let their members know what is needed... other churches choose to donate a set amount of money to cover needed supplies. IT IS UP TO YOU!!!!

Point Person FAQ's Continued...

- ***How should we be advertising for Catalyst Week?***

Each church has a different communication-culture - and we want to give you freedom to use methods that work best for you! However here are just a few ideas as you start to mobilize...

During April & May...

- List the Catalyst Week dates on your church's website and provide a link to the [JLK Website](http://Jesusloveskzoo.org) (Jesusloveskzoo.org) and/or [Facebook page](https://facebook.com/JesusLovesKzoo) (facebook.com/JesusLovesKzoo).
- Put a "Save the Date" notice in your church's bulletin.
- Hang up some Posters. (Posters and flyers will be available to pick up by early May and also will be available for download from the website)

During Late May & June...

- Establish some sort of info area for Jesus Loves Kzoo where you can answer questions, sign up volunteers, and take t-shirt orders etc.
- Consider showing a promo video in your service.
- Consider asking your pastor to give testimony as to why it is important.
- Consider encouraging groups to come out for on-the-street training with established street ministry leaders. Find ways for them to share their testimonies.
- Utilize your church's communication networks (social media etc) to get the word out!

Contact us anytime with questions!

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